PRESENTATION OF SECIMAVI
Syndicat des Entreprises de Commerce International de Matériels Audio, Vidéo et Informatique

A professional organization created in 1984 to meet the specific requirements of importers and French subsidiaries of foreign groups

SECIMAVI’s members are representative of all product families in consumer electronics: TV, video, decoders, IT, telephones, printers, audio, HiFi, connected goods and accessories, as well as white goods

Strong representation of digital and convergence technologies
The variety of the represented C.E. product families

Targeted sectoral actions

Strong presence of international companies

1 company, 1 vote
secimavi – at the heart of convergence

TVs, STB

Samsung

Vestel

Hisense

Sedea

Strong

Sagemcom

Car audio

Alpine

JVC

Kenwood

Clarion

Harman

Sony

Takara

Tokai

Hi-Fi / Headphones

Bose

Denon

Marantz

Harman

Pioneer

Sennheiser
Secimavi – at the heart of convergence

Video projectors, camcorders
- JVC
- EPSON
- acer

Printers
- Xerox
- Brother
- EPSON
- TOSHIBA
- Sagemcom
- HP

Smartphones / residential
- Samsung
- Hisense
- doro
- SOPEG
- Sagemcom

White goods
- Smeg
- Hisense
- Sharp
- Daewoo
- Samsung
- Vestel
Specific sectoral actions

MEET YOUR PEERS

• Technical & Marketing Commission
• After-Sales, Products and Regulatory Commission
• Car Radio Club

ANALYZE MARKET TRENDS

• Semestrial trends in consumer electronics
• Targeted statistics by product family
• Quarterly analysis of imports and exports
• Monthly average exchange rates

PARTICIPATE IN WORKING GROUPS, COMMITTEES AND LOBBYING ACTIONS

• TECHNOLOGY
  • UHD / HDR / HFR
  • DVB-T2 / HEVC
  • HbbTV
  • DAB+ Digital Radio
• UHF Broadcast SPECTRUM ALLOCATION
  Participation in national & international working groups
• ENVIRONMENT:
  • Energy efficiency labels
  • Eco-design of products
  • Lifecycle of EEA
  • Household WEEE
• LEGAL
  • Private copying levies
  • Low voltage, EMC & RED Directives
<table>
<thead>
<tr>
<th>Service Area</th>
<th>Services Provided</th>
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| Employment Law & Payroll          | • Negotiation of collective agreements  
• interbranch negotiations  
• Labor law, Social Security and payroll |
| Business Law & Tax Law            | • Competition and Distribution Law  
• Business and Corporate Law  
• French Tax system |
| Environment                       | • Privileged partner of the Ministry of Environment  
• REACH, RoHS, household and professional WEEE  
• Environmental labeling of products  
• Eco-design and lifecycle of EEA |
| Technical Service, Health & Safety| • Health, Safety and Working Conditions, work accidents  
• Standards and regulations / Placing on the market and product recall  
• Evaluation and control of work hazards |
| Customs and International Trade   | • Import-export issues  
• VAT, Incoterm, Customs Duties  
• Customs classification of goods  
• Information on suspension of customs duties |
| Statistics                        | • Sectoral statistics  
• Bi-annual industry barometer  
• Trade of Goods Declaration  
• Average Exchange Rates |
Testimonies from our members

“In a small company resources are limited and time is money. With SECIMAVI we always get the right answer at the right time.”

“Our membership in SECIMAVI allows us to have access at any time by phone or e-mail to a team of extremely competent and responsive experts. Consultations are included in our annual membership fee, and we can therefore optimize the legal budget of our company.”

“Thanks to SECIMAVI the defense of our interests in front of the Government and public authorities is reinforced.”
secimavi - Contacts

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SECIMAVI - the added value of FICIME’s services

• SECIMAVI is affiliated to FICIME the Federation of International Companies in Mechanics and Electronics

• Through this affiliation, members of SECIMAVI benefit from a complete range of consulting services included in their membership fee and enabling them to:

  get quick answers
  save time and money
The representativeness of FICIME

The **economic weight** of FICIME and its **institutional and partners’ network** legitimize our **lobbying activities** with numerous authorities.
A team of EXPERTS specialized in business law (distribution, competition, tax and customs) can be consulted on topics such as:

- General conditions of sale / of purchase
- Billing rules
- Distribution agreements
- Payment deadlines
- Product warranty
- VAT (intra-Community, invoice ...)
- Actions with the Administration (tax audit, Directorate-General for Competition, Consumer Affairs and Prevention of Fraud (DGCCRF), customs authorities in case of controls blocking goods at customs...).

"The membership fee is quickly amortized when you know the price of law firms!"
A team of specialists in social legislation, collective bargaining, pay and professional training answer in 24 hours:

On issues related to the life of employment contracts and payroll.

- Contractual termination
- Salary settlements
- Fringe benefits and business expenses
- Payroll (legal information and/or check of payroll)

On the ongoing negotiations and collective bargaining in wholesale, import-export, metallurgy and Syntec

- Transmission of texts ahead of negotiations.
- Transmission of agreements.
- Transmission of explanatory guides of agreements

On the writing and/or validation of legal obligations

- Generation contract
- Seniors

- Equality between men and women
- Stress
A FICIME’s specialist of Environmental Law informs you on topics such as:

• Extended Producer Responsibility (EPR)
• WEEE and ROHS Directives
• REACH regulation on chemicals
• Nanoparticles
• Regulations on printed packaging waste
• Directive on batteries and accumulators
• All obligations related to the environment
A FICIME’s customs specialist informs you on:

- Customs Classifications
- Incoterms
- Trade of Goods Declaration (DEB)
- Intra-community VAT
- Dual-use items
- Import and export procedures
- Follow-up of international agreements
FICIME’s Technical Norms and Regulations specialist informs you about:

**Technical issues**

- Technical and safety rules and regulations
- Interpretation of standardization issues
- Content of instruction booklets
- Declarations of conformity

**Health, Safety and Working conditions**

- Health & Safety Committees: CHSCT
- Occupational injuries and diseases
- Risk evaluation: the single document (document unique) and the evaluation of arduousness (pénibilité)
**Time-saving tools**

**Telephone hotline**
- Direct telephone numbers of all FICIME’s experts are available to members for immediate consultations

**Specific consultations**
- To answer your specific questions verbally or in writing

**Commissions**
- Social
- Legal
- Tax
- Environmental
- Customs
- Technical

**Training sessions**
- Ficime Conseil is an approved training organization
- Training can be financed on the 0.9% company training fee.

Examples:
- General Terms and Conditions of Sale
- Read and understand financial statements
- Writing business documents
- ...
The ecosystem of electronics trade associations members of FICIME
SECIMAVI – Consumer Electronics
SEINEP – Professional Electronics
SGI – IT wholesalers

[Logos of various IT wholesalers]

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SNESSI – Printing and copying solutions

- Canon
- conibi
- EPSON
- KONICA MINOLTA
- KYOCERA
- OKI
- Rex-Rotary
- RICOH
- IRISO
- SHARP
- TOSHIBA
- xerox
Institutional Partners

• French administrations

• EU and French trade and professional associations

• Environmental associations

• Institutional partners